



good times
RUNNING

Our **Philosophy**

Good Times Running is an event creation and management company dedicated to re-introducing people to the joys of running. Moms, dads, children, business leaders and charitable workers - Everyone benefits.

In a rapidly evolving marketing world, brand experiences are the new currency. Companies are actively embracing events as a means to engage customers, partners and employees on a more personal level. There are many reasons why people choose to participate, to commemorate a loved one, to raise money to fight diseases, to lose weight, to keep in shape but participants in running events share something bigger, a powerful sense of accomplishment and a renewed sense of community. Associating your brand with these powerful feelings creates connections that are far deeper than simple advertising.





Toronto Corporate Run/Walk 2017

September 20th, 21st, 27th, or 28th

Date to be confirmed by March

Toronto's longest serving Corporate Team Building event for outdoor FUN and FITNESS. This 5km event is designed for both individuals and teams" and has been serving the Corporate community for over 33 years (formerly the YMCA Relay).

torontocorporaterun.com

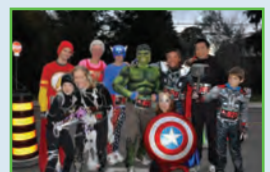


Monster Dash 2017

Sunday October 29th

Ontario's largest Halloween Run for Ghouls, Zombies, Monsters and more. 4th annual event located in Leaside and open for partnerships and charity affiliations (deadline late February). Spooky Mile for Kids, 5-10km Run/Walk for teens and adults.

monsterdash.ca



New Years Eve Midnite Run and Party 2016

December 31st

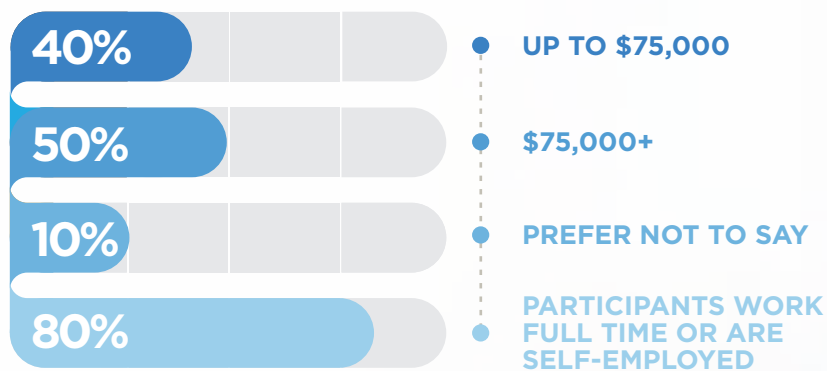
Liberty Village

Canada's only Midnite Run New Year's Eve, Toronto. 5km Run-Walk and after-party for anyone wanting to start their New Year's resolutions on the "right foot" at the stroke of midnite.

midniterunto.com



Annual Income:



Overall Satisfaction



95% VERY SATISFIED

Recommend Our Events



85% VERY LIKELY

Like To Run Another GTR Event



67% VERY LIKELY

23% LIKELY

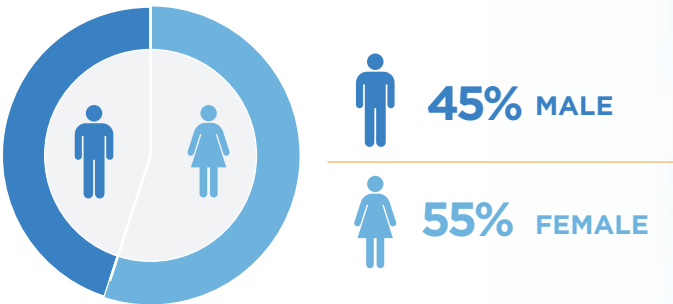


About Our Customers

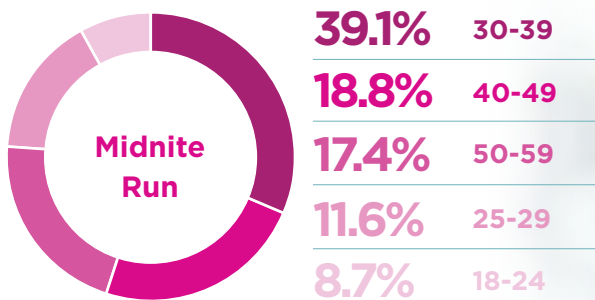
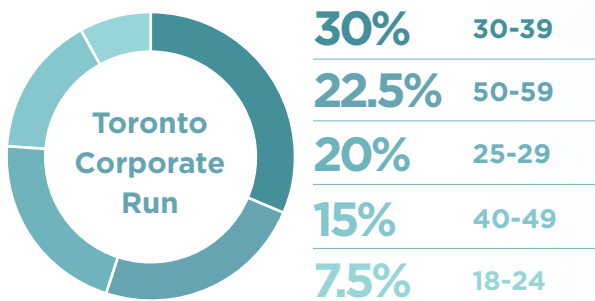
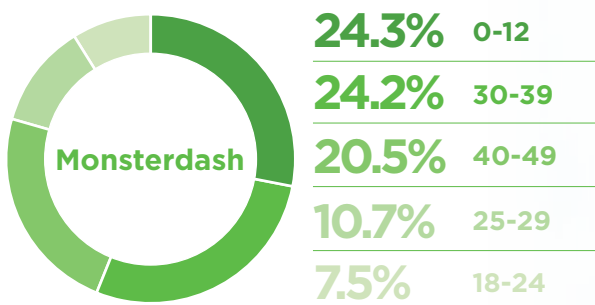
Why our Runners Choose a GTR Event



Demographic



Age Breakdown



What You **Can Expect**

Let our team work with you to develop a custom program that aligns with your investment, objectives and engagement:

Many Options Include:



Sponsorship Levels - Title, Presenting, Course, Community, Registration, Volunteer, Bag Check to name a few.



Category Exclusivity



Sponsor one event, multiple or all 3



Right to use Official Designation in your corporate communication



Interact and activate your company message to over 9,000 runners in local, provincial & running communities



Sponsor name/logo Inclusion in social media campaigns including Facebook & Twitter. Allow us to instantly spread news, information and promotion



Recognition as a sponsor on all communication leading up to event with links to your website



Acknowledgement as Sponsor in all press releases, formal media interview, and social media channels



On-site branding and activation opportunities



Post event reports



Investment – Sponsorship ranges from \$2,000 to \$25,000 per event. Multiple year and event terms are available.



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We Keep **Good Company**



We Support **Great Causes**



....And We **Get Attention**



Thank **You**